

ROBOZE: EMANUELE D'ADDARIO IS THE NEW EMEA SALES & BUSINESS DEVELOPMENT MANAGER

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Roboze Roboze is among the first PEEK FFF 3D printer manufacturers, synonymous with reliability and high precision Metal Replacement. An important result, obtained thanks to the promotion of all research and development activities for the printing of high performance materials and carbon fibre composites, which have positioned the company as leader in the design and sales of additive solutions for the manufacturing of high-tech materials.

Roboze solutions' strong global footprint has led the company to enter into technology partnerships and business relationships in over 24 countries, with the aim of serving the needs of SMEs and Large Companies in areas such as aerospace, automotive, oil & gas and many others.

The latest sign of this great desire for expansion is the onboarding of EMEA Sales & Business Development Manager: Emanuele D'Addario.

WHO IS EMANUELE D'ADDARIO

D'Addario is one of the leading experts in the additive manufacturing market. A career expanding 10 years dedicated to problem solving, in pursuit of the best solutions to meet the needs of manufacturing enterprises in Italy and Europe.

"I have joined the Roboze project because I believe that today it is the only solution able to offer high precision in an FFF system, a system that is not synonymous with accuracy and high mechanical tolerances" said D'Addario. "Being able to manufacture parts with technical materials with high mechanical, chemical and thermal performance, such as PEEK, is surely a great opportunity, as well as being one of the solutions that the market today expects to receive."

In his most recent work experience with Ricoh Europa, he managed the Italian sales channel on the Additive Manufacturing segment. In this company D'Addario has acquired skills related to the structures of large multinational entities, personally in charge of development plans, strategies as well as development and risk assessments related to the AM Business and new technologies; experience gained after 13 years of work with one of the most important global players, currently still on the AM market.

Additionally, D'Addario has always accompanied his interest in the development of new innovative realities, by becoming co-founder of a start-up dedicated to service in the aerospace and security sector (Methalab srl 2014-2015), and stakeholders from 2016-2018 of Technology and Design Scarl, as a board member.

"This important moment marks the beginning of a new chapter," said Alessio Lorusso, CEO of Roboze. "We are convinced that Emanuele D'Addario's vast experience in the international sector, together with his entrepreneurial spirit and his proven managerial skills, will help us grow and further increase our end customers."

About Roboze

Located in Bari, Italy, Roboze, the cutting edge 3D printing company designs, manufactures and sells next generation 3D FFF solutions for additive manufacturing applications. The patented beltless system 3D technology allows the company to produce high quality parts with various advanced techno-polymers for extreme functional testing and final applications dedicated to metal replacement.

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